

## **CHRIS BROWN FLYAWAY**

### **OFFICIAL GIVEAWAY RULES**

#### **GIVEAWAY DESCRIPTION:**

CHRIS BROWN FLYAWAY ("Giveaway") will begin Friday, July 6, 2012 and end on Sunday, July 22, 2012 ("Giveaway Period"). One (1) listener will be awarded a grand prize consisting of roundtrip airfare within the continental U.S. to a city of the winner's choice (cities include New York, Chicago, Los Angeles, Miami), hotel accommodations and ground transportation to attend the Chris Brown listening party.

#### **HOW TO ENTER:**

Listeners of The Rickey Smiley Morning Show (also "Morning Show") on affiliate stations including, but not limited to KBFB-FM, WHTA-FM, WHTD-FM, WEDR-FM, WHHL-FM, WERQ-FM, KVSP-FM, WGNL-FM, WJZE-FM, WEUP-AM/WEUZ-FM, WFXA-FM, WRBJ-FM, KYMK-FM, WQHH-FM, WOVE-FM, KBTT-FM, WIBB-FM, WSEA-FM, WBFA-FM, WJJN-FM, WRSV-FM, KBCE-FM, KRVV-FM, WJIZ-FM, WMSU-FM, WJXM-FM, WKJX-FM, KCLT-FM, WENN-FM, KJMM-FM, WHXT-FM, WYLY-FM, WENZ-FM, WKJX-FM, WWPW-FM, WENN-FM, KJMM-FM, WTMG-FM, WIHB-FM, WDAI-FM, KZTS-FM, KBLZ-FM, KAZE-FM, WKHN-FM, WYNN-FM and KJMZ-FM, and listeners of the Russ Parr Morning Show (also RPMS) on affiliate stations including but not limited to WZBN-FM, Albany, GA; WIIZ-FM, Augusta, GA; KBXT-FM, Bryan/College Station, TX; WYTT-FM, Emporia/ Roanoke Rapids, NC; WIZF-FM, Cincinnati, OH; WHHH-FM, Indianapolis, IN; WQOK-FM, Raleigh, NC; WCDX-FM, Richmond, VA; WKYS-FM, Washington, DC; WJKS-FM, Philadelphia, PA; WZFX-FM, Fayetteville, NC; WNOV-AM, Milwaukee WI; WGZB-FM, Louisville, KY; WDHT-FM, Dayton, OH; WXB-T-FM, Columbia, SC; KZRB-FM, Texarkana, TX; Shreveport, TX; KBXT-FM, Waco TX; WQBT-FM, Savannah, GA; KZEY-AM, Tyler, TX; WIIZ-FM, Augusta, GA; WJWZ-FM, Montgomery, AL; KNDA-FM, Corpus Christi, TX; KMRK-FM, Odessa, TX; KBXX-FM, Houston, TX; WZLD-FM, Hattiesburg, MS; KEDG-FM, Alexandria, LA (the "Participating Stations") who are legal residents of the 48 contiguous United States, and are twenty-one (21) years of age and older at the time of entry will be able to take part in this Giveaway. To participate in the Giveaway, listeners must do the following:

1. Listen to the Rickey Smiley Morning Show and the Russ Parr Morning Show weekdays (Monday through Friday) during the Giveaway Period for announcements about the "CHRIS BROWN FLY AWAY".
2. Rickey Smiley and Russ Parr will solicit listeners to log onto their local Participating Station website and register for a chance to win the grand prize.
3. Upon entering the website of their local Participating Station, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
4. All entries must be received by 11:59pm local time on July 22, 2012, or they will be void.

5. One entry per person per day per email address during the Giveaway Period.
6. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

#### **ELIGIBILITY RESTRICTIONS:**

1. The Giveaway will be conducted in real time on the Participating Stations broadcasting The Rickey Smiley Morning Show and the Russ Parr Morning Show, and is open to listeners of the Morning Show and RPMS who are twenty-one (21) years of age and older at the time of entry and are legal residents of the 48 contiguous United States.
2. Employees of The Rickey Smiley Morning Show, Russ Parr Morning Show, the Participating Stations, Syndication One, Radio One, Inc., REACH Media Inc, (collectively, "Sponsor"), Dial Global Communications, and each of their respective parents, subsidiaries, affiliated companies, promotion partners, sponsors and advertising and promotional agencies (together with Sponsor, collectively, "Giveaway Entities") and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and those living in their same households (whether or not related) are NOT eligible to participate or win in this Giveaway.
3. Travel guest of grand prize winner must also be twenty-one (21) years of age or older and a legal resident of the continental United States. Winner and guest must possess required travel documents (e.g. driver's license, passport or other valid government-issued photo I.D.) prior to departure and must travel on the same itinerary. Travel guest will be required to sign and submit all requested release forms along with the grand prize winner.
4. If any selected winner is under the age of twenty-one (21) or resides outside of the continental United States, they will be disqualified.
5. Once an individual wins a prize in this Giveaway, they are not eligible to win another prize in this Giveaway except as specified within these rules.
6. Persons who have won a prize in another Giveaway or promotion of any kind from the Russ Parr Morning Show or the Rickey Smiley Morning Show within the thirty-day (30) period immediately preceding the start date of this Giveaway are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Russ Parr Morning Show or the Rickey Smiley Morning Show during any thirty (30) day period.
7. The Sponsor at its sole discretion will choose whether or not to air the winning notification call or publish the name of the week's Winner. Sponsor assumes no responsibility for any computer, telephone, cable, network, electronic or internet hardware or software malfunctions, failures, connections, availability, traffic congestion, unauthorized human intervention, or any error or malfunction.

## **PRIZES:**

1. One Grand Prize Winner will be awarded the following:
  - a. A trip for two (2) to a city of the winner's choice (cities include New York, Chicago, Los Angeles, or Miami) to attend a Chris Brown listening party
  - b. Trip will include:
    - Round-trip coach airfare to selected destination from a metropolitan airport nearest the winner's residence (within the continental U.S.),
    - Hotel accommodations for two (2) days and one (1) night; one (1) standard room, double occupancy,
    - Ground transportation between the destination airport and hotel, and
    - Two (2) passes to the Chris Brown Listening Party.

Additional ground transportation, meals, beverages, luggage costs, hotel room service, gratuities, taxes, souvenirs, incidentals, and all other expenses not specified herein are the responsibility of the winner and his or her guest.

Estimated value of the grand prize trip is: Two Thousand Five Hundred Dollars (\$2,500). If the actual value of the prize is less than the stated approximate retail value, the difference will not be awarded in cash.

2. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
3. Giveaway winner must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
4. If for any reason a winner provides notice that he or she has decided not to accept an awarded prize, the winner will be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Giveaway sponsor and / or Giveaway administrator if another entrant is to be selected as the winner if time permits.
5. Winner must provide valid identification (i.e. via driver's license, passport or other photo I.D.) to claim their prize.
6. If winner does not claim their prize within three (3) days of winning notification, the prize will be forfeited.
7. Sponsor and its affiliates, agents and subsidiaries will have no responsibility or liability for damages, losses or injury of any kind resulting from or in connection with the acceptance, possession, or use of any prize.

## **EXECUTION:**

1. During the Giveaway Period, eligible listeners will be encouraged to participate in the Giveaway by listening to the Rickey Smiley Morning Show and Russ Parr Morning show weekday mornings (Monday through Friday). Listeners will be encouraged to log onto their local station website and enter their contact information online, to register for a

chance to win the grand prize trip. After completing the registration process, qualified entrants will be eligible for a chance to win.

2. One (1) grand prize winner will be chosen randomly from among all eligible entries received electronically.
3. The Grand Prize Winner will be contacted by a Radio One Representative via phone and provided with instructions for claiming their prize.
4. All decisions made by the Sponsor regarding any aspect of the Giveaway are final.

#### **GENERAL CONDITIONS:**

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Giveaway is void where prohibited. Giveaway is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible entrants participating during the Giveaway Period.
5. By participating in the Giveaway, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Giveaway, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Giveaway, each participant agrees to comply with the Official Rules and the decisions of the Giveaway sponsor which shall be final and binding in all aspects relating to the Giveaway.
6. All winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold The Rickey Smiley Morning Show, Russ Parr Morning Show, the Participating Stations, Sponsor, Dial Global Communications, any other Giveaway parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Giveaway participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
8. Sponsor retains the right to disqualify any Giveaway winner if all Giveaway rules are not followed. Giveaway void if prohibited by law.

9. Sponsor reserves the right to make changes in the rules of the Giveaway in its sole discretion at any time without notice, which will become effective immediately.
10. In the event any Winner is found to be in violation of these Official Rules or is otherwise determined by Sponsor, in its sole discretion to be ineligible, he/she will be required to forfeit prize or to reimburse the Sponsor for the stated value of a prize if such a violation is found after the prize has been used by Winner.
11. The Rickey Smiley Morning Show and Russ Parr Morning Show, the Participating Stations Sponsor, Dial Global Communications, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any Giveaway winner to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP), communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, The Rickey Smiley Morning Show, Russ Parr Morning Show, the Participating Stations, Sponsor, Dial Global Communications, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete Giveaway entries. Once submitted, entries become the property of the Sponsor and will not be returned.
12. By accepting the prize, the winner acknowledges that The Rickey Smiley Morning Show, Russ Parr Morning Show, the Participating Stations, Sponsor, and Dial Global Communications have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
13. The Rickey Smiley Morning Show, The Russ Parr Morning Show, the Participating Stations, Sponsor, Dial Global Communications, their respective subsidiaries, affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Giveaway, including; cancellation of the Giveaway as a result of the occurrence of events not within the control of The Rickey Smiley Morning Show, Russ Parr Morning Show, the Participating Stations, Sponsor, Dial Global Communications, their respective subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; the Sponsor may in its sole discretion offer the winner comparable prize(s) currently being offered by the Sponsor in lieu of the prize originally awarded.
14. The Rickey Smiley Morning Show, Russ Parr Morning Show, the Participating Stations, Sponsor, and Dial Global Communications are not responsible for any incorrect or inaccurate entry information, whether caused by any of the equipment associated with or utilized in the Giveaway, and assume no responsibility for error omission, interruption, defect, failure, malfunction or delay in operation or transmission, or for any damage to participants phone, cell phone, mobile device, computer, hardware, software, or any other device, or for theft or destruction, tampering or unauthorized access to entry information, or for entries which are misdirected, inaccurate, incomplete or, inaudible, disconnected or any combination thereof) or for preemption or cancellation of the radio program, or for technical, network, typographical, human or other errors or problems relating to or in

connection with the Giveaway, including, without limitation, errors or problems which may occur in the connection with the administration of the Giveaway, the announcement of prizes or in any Giveaway-related materials. If for any reason the Giveaway is not capable of running as planned by reason of tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Giveaway, Sponsor reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Giveaway (or any portion thereof). Any attempt to defraud Sponsor in any way will result in de-qualification of participant, and such participant will be prosecuted to the fullest extent of the law. IN NO EVENT WILL SPONSORS AND/OR GIVEAWAY ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ANY ENTRANT'S PARTICIPATION IN THE GIVEAWAY.

15. For a winners list, send a stamped, self-addressed envelope to Winner's List, "Chris Brown Flyaway", c/o Digital Radio, ATTN: Matt Harold, 850 Third Avenue, 3rd Floor, New York, NY 10022.