

Alicia Keys Meet and Greet Sweepstakes

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

SWEEPSTAKES DESCRIPTION:

The Alicia Keys Concert and Meet and Greet Sweepstakes ("Sweepstakes") will begin on November 29, 2012 and end on December 12, 2012 ("Sweepstakes Period"). This Sweepstakes will be conducted exclusively online. One (1) grand prize winner will be awarded two (2) front row tickets to see Alicia Keys perform live during her upcoming Spring 2013 tour in the city that is closest to the winner's hometown.

HOW TO ENTER:

Legal residents of the 48 contiguous United States who are 18 years of age or older residing within the metropolitan area of one of the participating radio stations (listed below) will be able to take part in this Sweepstakes. To participate in the Sweepstakes, participants must do the following:

1. Users will be driven from on-air promos to their local radio station's web site and instructed to click on promotional media that will direct them to the Sweepstakes entry page. Entrants must fill out all required fields to enter.
2. Participants must submit their entries through the website of their local participating radio station. The participating stations include the following: WHTA-FM, WERQ-FM, WIZF-FM, WENZ-FM, WCKX-FM, KBFB-FM, WGPR-FM, WPHI-FM, WQOK-FM, WCDX-FM, WCDX-FM, WHHL-FM, WKYS-FM, WHHH-FM, KBXX-FM, WAMJ/WUMJ-FM, WWIN-FM, WZAK-FM, WDMK-FM, KMJQ-FM, WTLC-FM, WRNB-FM, WFXC/WFXK-FM, WKJS/WKJM-FM, and WMMJ-FM (the "Participating Stations"), and The Russ Parr Morning Show, and the Rickey Smiley Morning Show (the "Participating Networks")
3. Upon entering the Sweepstakes website, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to win.
4. All Internet entries must be received by 11:59 PM EST on December 12, 2012, or they will be void.
5. One entry per person, per email address during the Sweepstakes Period. Online entrants may only register through websites of participating radio stations in the metropolitan area where they reside.
6. In the event of a dispute regarding the identity of a participant's online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.

ELIGIBILITY RESTRICTIONS:

1. The Sweepstakes is open only to legal residents of the 48 contiguous United States who are 18 years of age or older at the time of Sweepstakes registration and reside within the metropolitan area of one of the Participating Stations.
2. Employees of the Participating Stations, the Participating Networks, Radio One, Inc. (also "Radio One"), its officers, directors, subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, their respective subsidiaries, affiliates, parent companies, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Sweepstakes.
3. Travel guest of grand prize winner must also be 18 years of age or older and a legal resident of the U.S. Winner and guest must each possess required travel documents (e.g. driver's license, or other valid government-issued photo I.D.) prior to departure and must travel on the same itinerary. Travel guest will be required to sign and submit all requested release forms along with the grand prize winner.
4. Persons who have won a prize in another sweepstakes or promotion of any kind from the Participating Stations within the thirty (30) day period immediately preceding the start date of this Sweepstakes are not eligible to participate. Only one (1) person per family or household (whether related or not) may win in any promotion from the Participating Stations during any thirty (30) day period.
5. Participants agree to abide with any applicable federal, state, local laws and regulations.

PARTICIPATING RADIO ONE STATIONS

The following is a list of participating Radio One stations and Participating Networks for this Sweepstakes:

Station	Market	Website
WHTA-FM	Atlanta, GA	hotspotatl.com
WAMJFM	Atlanta, GA	majicatl.com
WERQ-FM	Baltimore, MD	92q.com
WWIN-FM	Baltimore, MD	magicbaltimore.com
WIZF-FM	Cincinnati, OH	wiznation.com
WENZ-FM	Cleveland, OH	zhiphopcleveland.com
WZAK-FM	Cleveland, OH	mycolumbusmagic.com
WCKX-FM	Columbus, OH	mycolumbuspower.com
WXMG-FM	Columbus, OH	mycolumbusmagic.com
KBFB-FM	Dallas, TX	thebeatdfw.com
WGPR-FM	Detroit, MI	hothiphopdetroit.com
WDMK-FM	Detroit, MI	kissdetroit.com
KBXX-FM	Houston, TX	theboxhouston.com
KMJQ-FM	Houston, TX	myhoustonmajic.com
WHHH-FM	Indianapolis, IN	indyhiphop.com

WTLC-FM	Indianapolis, IN	tlcnaptown.com
WPHI-FM	Philadelphia, PA	hot1079philly.com
WRNB-FM	Philadelphia, PA	rnbphilly.com
WQOK-FM	Raleigh, NC	hothiphopnc.com
WFXC-FM	Raleigh, NC	foxync.com
WCDX-FM	Richmond, VA	ipowerrichmond.com
WKJS-FM	Richmond, VA	kissrichmond.com
WHHL-FM	St. Louis, MO	hot1041stl.com
WKYS-FM	Washington, DC	kysdc.com
WMMJ-FM	Washington, DC	mymajicdc.com
The Rickey Smiley Morning Show		Rickeysmileymorningshow.com
The Russ Parr Morning Show		Russparrmorningshow.com

If your local radio station or geographic market is not listed above, then you are not eligible to enter the Sweepstakes or to be awarded any prizes for your participation. Radio One, Inc. and its affiliates shall not be liable for any claims by ineligible entrants.

PRIZES:

1. If a winner is unable to accept the prize, the prize will be forfeited in its entirety.
2. Prize provided by RCA Records will include the following:
 - Two (2) front row tickets to see Alicia Keys perform live during her Spring 2013 concert tour (March 2013 through June 2013) in the tour city that is closest to the winner's hometown.
 - Ground transportation to and from the concert within a 60-mile radius of the event location.
 - Access to a meet and greet with Alicia Keys on the day of the concert

Estimated Retail Value of the prize: Seven Hundred and Fifty Dollars (\$750). If the actual value of the prize trip is less than the stated approximate retail value, the difference will not be awarded in cash. Meals, beverages, souvenirs, and incidentals will be the responsibility of the winner and his or her guest.

If the winner resides more than 60 miles away from the nearest Alicia Keys concert location, RCA Records reserves the right to substitute the prize with a prize of equal value.

3. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.
4. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Radio One, Inc management and/or the sponsor in its sole discretion.
5. All Sweepstakes winners must sign and date official Radio One release and waiver forms as requested. Failure to do so will result in the winner's forfeiture of the prize.

6. Prizes will be awarded only upon winner verification and final approval by Radio One. Each winner or selected entrant will be notified by email, mail and/or phone within five (5) days after being selected (e.g., date of drawing). Each winner or selected entrant will then have five (5) days to respond with their information. If the winner or selected entrant is unable to be contacted within five (5) after being selected (e.g. drawing date), is ineligible, fails to claim a prize or fails to return completed and executed release forms and affidavits, if applicable and as required by Radio One, Inc, or if the prize notification or prize is returned undeliverable, that prize will be forfeited and if time permits, at the discretion of the sweepstakes sponsor / and or sweepstakes administrator, an alternate entrant will be selected as the winner by random drawing from among the remaining entries.
7. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by Radio One, in its sole discretion to be ineligible, he/she will be required to forfeit the prize or to reimburse Radio One and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

EXECUTION:

1. During the Sweepstakes Period, eligible participants will be encouraged to take part in the Sweepstakes by registering online through the website of the Participating Station in their geographic listening area, or through one of the Participating Networks. After completing the registration process, qualified entrants will be eligible for a chance to win the grand prize.
2. The grand prize drawing will take place on December 13, 2012. The winner will be selected by random drawing from among all eligible entries received electronically through the Participating Stations and the Participating Networks.
3. The grand prize winner will be notified by phone and/or e-mail.
4. The winner will be notified by a Radio One employee and provided with instructions regarding the prize.
5. All decisions made by Radio One management or any Sweepstakes Sponsor regarding any aspect of this Sweepstakes are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Sweepstakes is void where prohibited. Sweepstakes is subject to all applicable federal, state, local laws and regulations.

4. Odds of winning depend upon the number of eligible entrants participating during the Sweepstakes Period.
5. By participating in the Sweepstakes, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Sweepstakes, each participant agrees to comply with these Official Sweepstakes Rules and the decisions of the Radio One, Inc and or Sweepstakes sponsor which shall be final and binding in all aspects relating to the Sweepstakes.
6. Radio One retains the right to disqualify any entrant if all Sweepstakes rules are not followed.
7. All Sweepstakes winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold Radio One, the Participating Stations, the Participating Networks, RCA Records, any other Sweepstakes parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Sweepstakes participation or the acceptance, possession or use / misuse of any awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
8. By accepting the prize, the winner acknowledges that Radio One has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
9. Dates and times of concerts, events, and trips promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of Radio One. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. Radio One is not obligated to make any effort to find an alternative prize under these circumstances.
10. Any information collected by registering to enter the Sweepstakes shall be used only in a manner consistent with these Official Sweepstakes Rules.
11. The Participating Stations, the Participating Networks, Radio One, RCA Records, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any entrant to complete or continue an internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries, including any injury or damage to any computer arising from or relating to participation in this Promotion. Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries, and may subject that entrant to disqualification. In addition, the Participating

Stations, the Participating Networks, Radio One, RCA Records, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for late, lost, misdirected, mutilated, illegible or incomplete sweepstakes entries. No mechanically reproduced or automated entries permitted. Entry materials/data that have been tampered with or altered are void. Once submitted, entries become the property of Radio One and will not be returned.

12. If for any reason, the Sweepstakes is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Sweepstakes is compromised by virus, bugs, worms or unauthorized human intervention, fraud, acts of God, strikes, terrorists acts, criminal acts of third parties, an insufficient number of qualified Sweepstakes entries, or any other causes beyond Radio One's control which, in Radio One's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Radio One reserves the right to cancel, terminate, modify or suspend the Sweepstakes at its sole discretion.
13. Any attempt by an entrant to deliberately undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and should such an attempt be made, Radio One reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

Prizes were not provided in exchange for advertising time or an increase in rotation of the recording artist mentioned in these Official Rules, or for any other RCA Records artist(s).